



Community Planning  
ÖREBRO

## **EIE- STEER- project description**

050209

**Title: STAMPES:** Sustainable Transport and Mobility Planning for Energy Saving

**Organisation:** Örebro municipality, Community Planning Programme

Örebro municipality is a medium sized city in the middle of Sweden which is working hard to increase sustainable transport and energy efficiency in the city. The municipality is used to work with European projects and funds. In 2003, Örebro was nominated as the best Cycle city in Sweden.

**Goals:**

- To reduce demand for transport in the city,
- To increase energy efficiency in transport,
- To increase attractiveness of the public transport and change the habits of persons travelling daily to work.

### **Description:**

The municipality of Örebro wants to develop together with other cities in Europe a project which will focus on energy efficiency in urban transport.

As demand for transport keeps increasing, the urban transport systems need to be optimised to meet the demands of enlargement and sustainable development. A responsible management of this system means making decisions aimed at achieving the system's goals, without violating specific technical or environmental constraints imposed on it. The project will introduce innovative solutions and move towards clean urban and regional transport.

The proposal consists of different parts. Some of them could be qualified as mobility management measures. Mobility management is a complement to the technical solutions, which helps to a better use of the physical measures. It is about improving the use of transport by making them more effective through influencing travel modes before they are performed.

**Results:**

- Mobility management will be introduced and developed in each participating city.
- Improvement of the citizens awareness and use of clean vehicles
- Survey about the energy use in municipality transport

**Target group:** Citizens in the municipality and persons from the region working in Örebro.

### **Targets areas (workpackages, WP) and activities under the project:**

*WP 1: Reducing demand for transport*

- "Transport challenge" with focus on private companies
- Car-sharing association in partnership with the big employers in the city
- Co-ordinated urban goods delivery and for the municipal activities.

*WP 2: Enhancing energy efficiency in a transport mode*

- Eco-driving: a cleaner way to drive which is using less fuel than the normal way.
- Speed restrictions in the centre part of the city and citizens dialog

*WP 3: Transfer of traffic to less energy intensive modes*

- "The whole trip": to combine trip with several steps: train, bus, bicycle...
- Cycling in the city
- Walking to schools

*WP 4: Economic instruments and incentives*

*WP 5: Information, awareness and education*

- "Soft measures" to promote cycle use
- Promoting green transport plans
- Promotion of public transport
- Campaign for citizens

**Looking for:** Partners from European countries which can join with own financing. It can be a group of municipalities or organisations and municipalities working in with transport planning in the cities and public transport. Partners should have good knowledge about EU projects and funds. Organisations which are working to promote cycle use in the city are also welcome.

**Budget:** The partner is expected to have own funds to match the EU funding. Please be aware that the participation in an EU-project requires good financial liquidity as the reimbursement is retroactive. The budget will be agreed upon the distribution of tasks between the involved partners. You will find to this document an excel grid with some budget indication.

**Project length:** 4 years

**Deadline for contact:** 1st of March 2005

**Program-Call:** TREN/ DIR D/SUB/ 05-2004

**Key action:** EIE-STEER-VKA 9: Policy measures for an efficient use of energy in transport

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